



# Alex Gloeckner

## Creative Software Consultant

Alex is a seasoned creative consultant with 20 years of experience in product development, software consulting, and digital solutions. He has worked with industry leading companies like Scout24, TIER Mobility, and Media-Saturn-Holding, specializing in app development and product management.

 alexgloeckner  alex\_gloeckner  alexgloeckner

## Experience

**expipoint GmbH** • 2025/04 - present  
Software Consultant

Developed a multi-role B2B travel industry platform (VueJS/NodeJS) with advanced user, event, and newsletter management, integrated with Zoho CRM, MailerSend, and Azure

**Software Mind (ValueLogic)** • 2020/08 - 2025/02

Software Consultant • Remote

Software Development for Sprengnetter / Immobilien Scout GmbH, Interim Lead Product Consultant

**Stanwood** • 2019/04 - 2019/07

Software Consultant • Remote

App Development for 7sports, LIMITD, schneehoeihen.de, The Network Event App

**TIER Mobility** • 2019/02 - 2019/05

Software Consultant • Berlin, Germany

App Development Network Services

**24/7 Entertainment** • 2015/02 - 2017/12

Project Consultant • Berlin, Germany

Integrating music service JUKE (Media-Saturn Holding) on consumer electronics (Sonos, Yamaha, LG, Samsung etc)

**Nowtilus GmbH** • 2013/06 - 2014/09

Technical Account Consultant • Berlin, Germany

Product Development & Management of Video on Demand White Label Service / Partner Management (Media-Saturn Holding/Eutelsat) / Software Development: Set Top Box (Android based)

**Freelance** • 2013/06 - present

Creative Consultant • Berlin, Germany

Full-Service Web Design / Photography Service

**Jamba GmbH (News Corporation)** • 2005/12 - 2012/02

Technical Product Manager • Berlin, Germany

Lead content operations & music QA, Partner Management of 50+ US Networks

**Bäko Ost e.G.** • 2003/09 - 2005/04

Manager Distribution • Cottbus, Germany

Overseeing all aspects of distribution, purchase, sale and logistics

**Oberstufenzentrum II** • 2000 - 2003 Education

Management Assistant in Foreign Trade • Cottbus, Germany

Distribution, Accounting, Bookkeeping

## Language

**German**

Native

**English**

Fluent

## Skills

**Personal**

Product Management, Project Management, Visual Design, Team Management, Analytical thinking

**Professional**

HTML/CSS, PHP, Bash Script, Sketch, Final Cut Pro

## Reference

**Martin Wartig**

Co-Founder at ValueLogic.One

 LinkedIn • Martin Wartig

**Hakan Ardic**

Managing Partner at expipoint®

 LinkedIn • Hakan Ardic